

## LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)





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## AN ECOFRIENDLY CLAY IDOL CAMPAIGN TO SAVE WATER RESOURCES ON THE OCCASION OF VINAYAKA CHATHURTHI -2022

**Event Type** : Prakruthi Club distributed Clay idols of Vinayaka on the occasion of

Vinayaka Chaturthi 2022 and promoted the awareness on the water pollution due to synthetic chemicals due to Plaster of Paris (PoP) idols.

**Date / Duration**: 30<sup>th</sup> August, 2022

**Sponsored by** : AICTE SPICES

**Places of Distribution:** Mylavaram and College campus

Total no of Participants: 25 Prakruthi club student volunteers

**Objective of the event :** "Promote the awareness on use of clay idols"

Outcome of event : The Clay idols of Vinayaka along with a pamphlet with message and an ecofriendly

bag was distributed to the local people of Mylavaram that helped in inculcating a responsibility towards prevention of pollution to water resources due to synthetic

chemicals used in POP idols which are generally used.

**Description / Report on Event:** Annually due to immersion of Plaster of Paris idols of Lord Vinayaka, lot of water resources are being polluted. To address this problem, Prakruthi club student volunteers distributed clay idols of Lord Vinayaka along with a pamphlet with message and an ecofriendly bag was distributed among the local people at Mylavaram and also in the campus. This helped in promoting usage of clay idols and student volunteers also spread a message to the local people about the water and soil pollution that is caused due to the usage of synthetic colors and chemical in the POP idols that are usually used.

## **Photographs**



Pamphlet distributed along with the clay idols



Display of Clay Idols for distribution on the occasion of Vinayaka Chathurthi



Distribution of Clay idols with ecofriendly bag and pamphlet to the local people of Mylavaram on the occasion of Vinayaka Chathurthi



Distribution of Clay idols with ecofriendly bag and pamphlet to the staff in the campus on the occasion of Vinayaka Chathurthi



An article published in paper on the distribution of clay idols of Vinayaka

**Coordinators** 

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